OU Business School

Highlights of the year at EU

It has been a year of challenges but, at EU, it was also one of the achievements. We kept our community safe, while students connected, networked, and took part in an array of activities to grow and gain new skills in preparation for their future careers.

We learned from 16 leaders of top global companies

Students and alumni attended exclusive events with top global business leaders to gain privileged insights into business, and advice on how to shape their careers. Our flagship Learning From Leaders conference series continued virtually throughout the year.



ERICSSON S Ronnie Leten, Chairman



Tupperware Brands Rick Goings, Former Chairman & CEO



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Epiroc Helena Hedblom, President & CEO



بنك الدومة DOHA BANK Dr. Raghavan Seetharaman, Chief Executive Officer



FOUR SEASONS Christian Clerc, President, Global Operations



THE TECHNOLOGY TRAP Dr. Carl Frey, Director, Future of Work



Goldman Sachs Daan Struyven, Senior Economist



STARBUCKS* Zev Siegl, Co-Founder & Startup Mentor



ZENITH Julien Tornare, Chief Executive Officer



Omar Berrada, Chief Operating Officer



Google

Thierry Geerts,

Country Director

Adecco Alain Dehaze, Chief Executive Officer





Mahindra Group S.P. Shukla, Group President



Paul Bulcke, Chairman of Nestlé



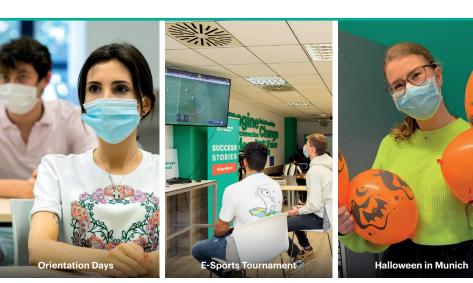
We expanded and grew our brand

We continued to grow, opening our new campus building in Geneva and increasing our brand visibility with a shiny new sign in Barcelona.

We created opportunities for career growth and networking

At our annual Talent Day, virtual job fairs and dedicated Women in Leadership event, EU students and alumni were able to expand their professional network to meet and connect with prospective employers.





Students came together

We created unique opportunities for students to connect, share and support one another throughout the year. Our FIFA'21 e-sports tournament was the first held by a higher education institution in the world! Seasonal decoration, student trips when possible and gatherings all ensured a dynamic student life.

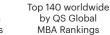
We rose in the rankings







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