

Highlights of the year at EU

It has been a year of challenges but, at EU, it was also one of the achievements. We kept our community safe, while students connected, networked, and took part in an array of activities to grow and gain new skills in preparation for their future careers.

We learned from 16 leaders of top global companies

Students and alumni attended exclusive events with top global business leaders to gain privileged insights into business, and advice on how to shape their careers. Our flagship Learning From Leaders conference series continued virtually throughout the year.



ERICSSON
Ronnie Leten,
Chairman



Tupperware Brands
Rick Goings,
Former Chairman & CEO



HUBLOT ZENITH
Jean-Claude Biver,
Non-Exec President, Watch Division



Epiroc
Helena Hedblom,
President & CEO



بنك الدوحة DOHA BANK
Dr. Raghavan Seetharaman,
Chief Executive Officer



Goldman Sachs
Daan Struyven,
Senior Economist



STARBUCKS
Zev Siegl,
Co-Founder & Startup Mentor



ZENITH
Julien Tornare,
Chief Executive Officer



FOUR SEASONS
Christian Clerc,
President, Global Operations



Google
Thierry Geerts,
Country Director



Roche
André Hoffmann,
Vice-Chairman



Epiroc
Omar Berrada,
Chief Operating Officer



THE TECHNOLOGY TRAP
Dr. Carl Frey,
Director, Future of Work



THE ADECCO GROUP
Alain Dehaze,
Chief Executive Officer



Mahindra Group
S.P. Shukla,
Group President



Nestlé
Paul Bulcke,
Chairman of Nestlé



New Geneva Campus Building



New EU sign in Barcelona

We expanded and grew our brand

We continued to grow, opening our new campus building in Geneva and increasing our brand visibility with a shiny new sign in Barcelona.

We created opportunities for career growth and networking

At our annual Talent Day, virtual job fairs and dedicated Women in Leadership event, EU students and alumni were able to expand their professional network to meet and connect with prospective employers.



Virtual Jobs Fair



Women in Leadership



Talent Day



Making the future of sports

Global Sports Week Paris



Orientation Days



E-Sports Tournament



Halloween in Munich

Students came together

We created unique opportunities for students to connect, share and support one another throughout the year. Our FIFA'21 e-sports tournament was the first held by a higher education institution in the world! Seasonal decoration, student trips when possible and gatherings all ensured a dynamic student life.

We rose in the rankings



#42 in the QS European MBA Rankings



Top 140 worldwide by QS Global MBA Rankings



#11 worldwide by QS Online MBA Ranking



Top 100 in Career Specializations worldwide (Entrepreneurship & Marketing) by QS



#30 MBA programs worldwide by América Economía



Top 30 European Institutions for Entrepreneurship by EU-Startups

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